



# Nanoral

India's First miRNA Mouth  
Cancer Test Kit

TEST EARLY-TEST ANYWHERE

Dr. Sree T.Sucharitha, M.D  
Founder



# Problem

Lack of early diagnosis due to non-availability of Point-of-Contact (PoC) Testing Solutions for Oral Cancer.

Leads to increased mortality and rising healthcare costs



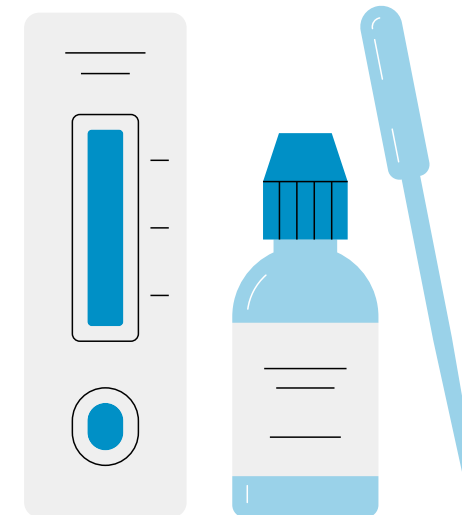
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ORAL CANCER



Early Cancer



# Kairos Kinetic



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To increase access and availability of affordable early diagnostics for oral cancer: population health management solutions



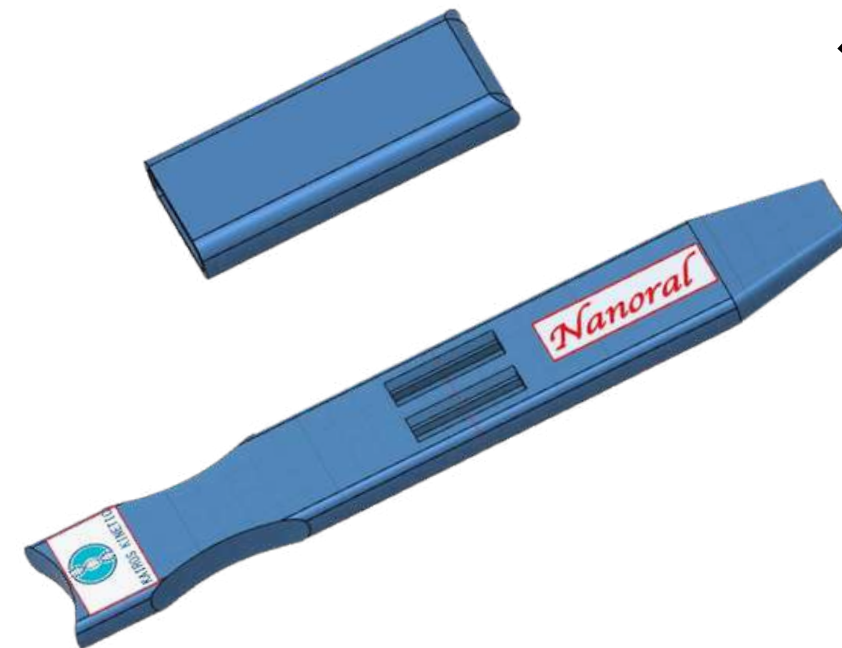
# Solution

To enable improved early detection of oral cancer with rapid detection test kit



Early Cancer

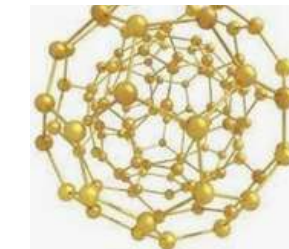
Rapid Diagnostic Test Kit



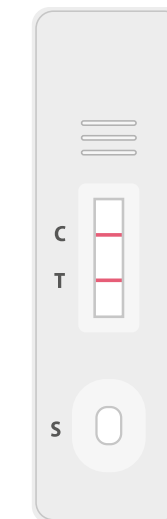
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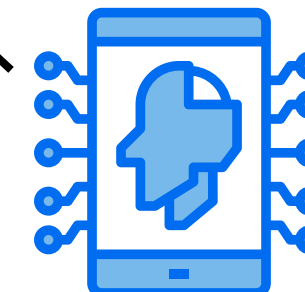
mi RNA



Nano-technology



Visual Analysis



AI-powered solution



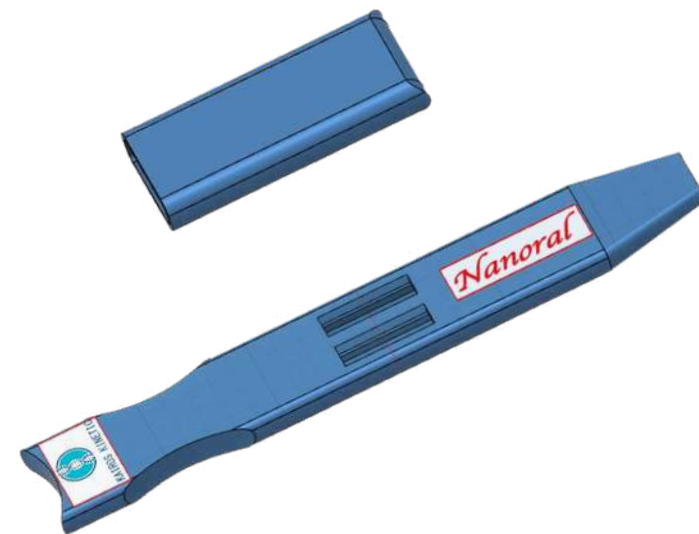
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# Nanoral Kit-At Prototype Stage



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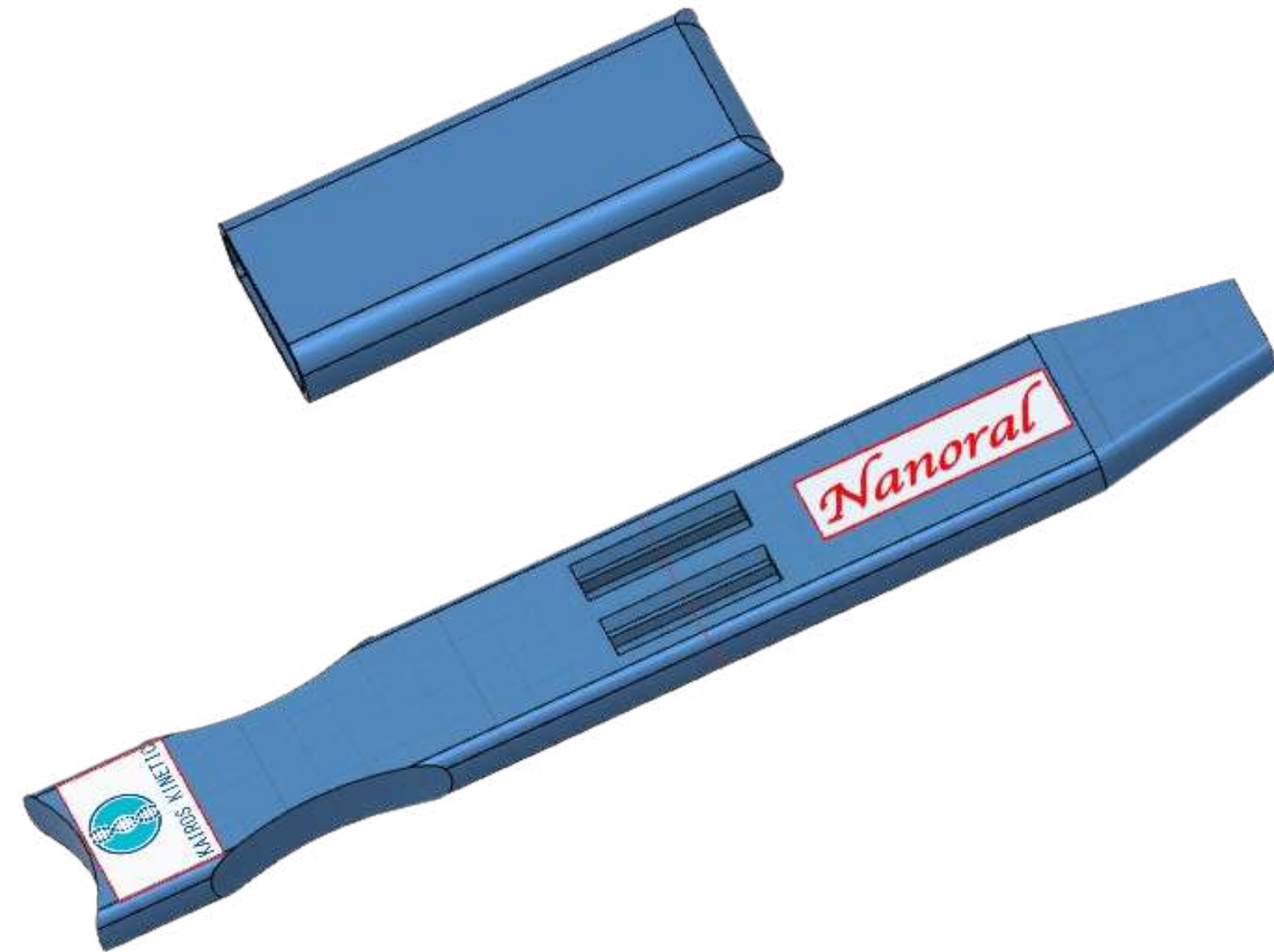
Patent Filed 202141048740



# Nanoral - At Prototype Stage



- Portable Test Kit-Test anywhere
- Painless-Saliva Test
- Rapid Test Kit- 20 Min
- Quick Turnaround Time: 20 Minutes
- Accuracy- Above 95%



Patent Filed 202141048740

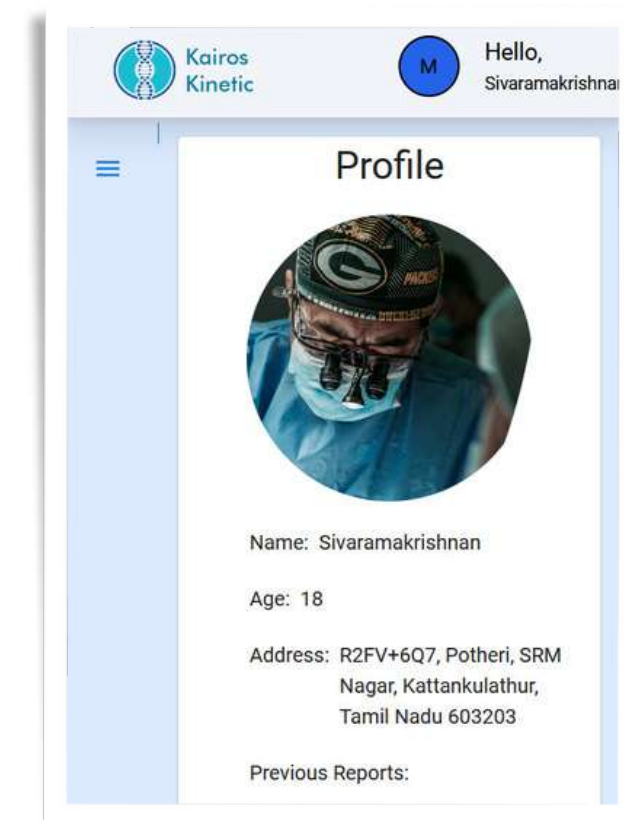
# Nanoral App

- AI-Powered Solution
- Risk-Prediction Model
- Personalised Result based recommendations



**NANORAL APP**

**USER ACCOUNT**

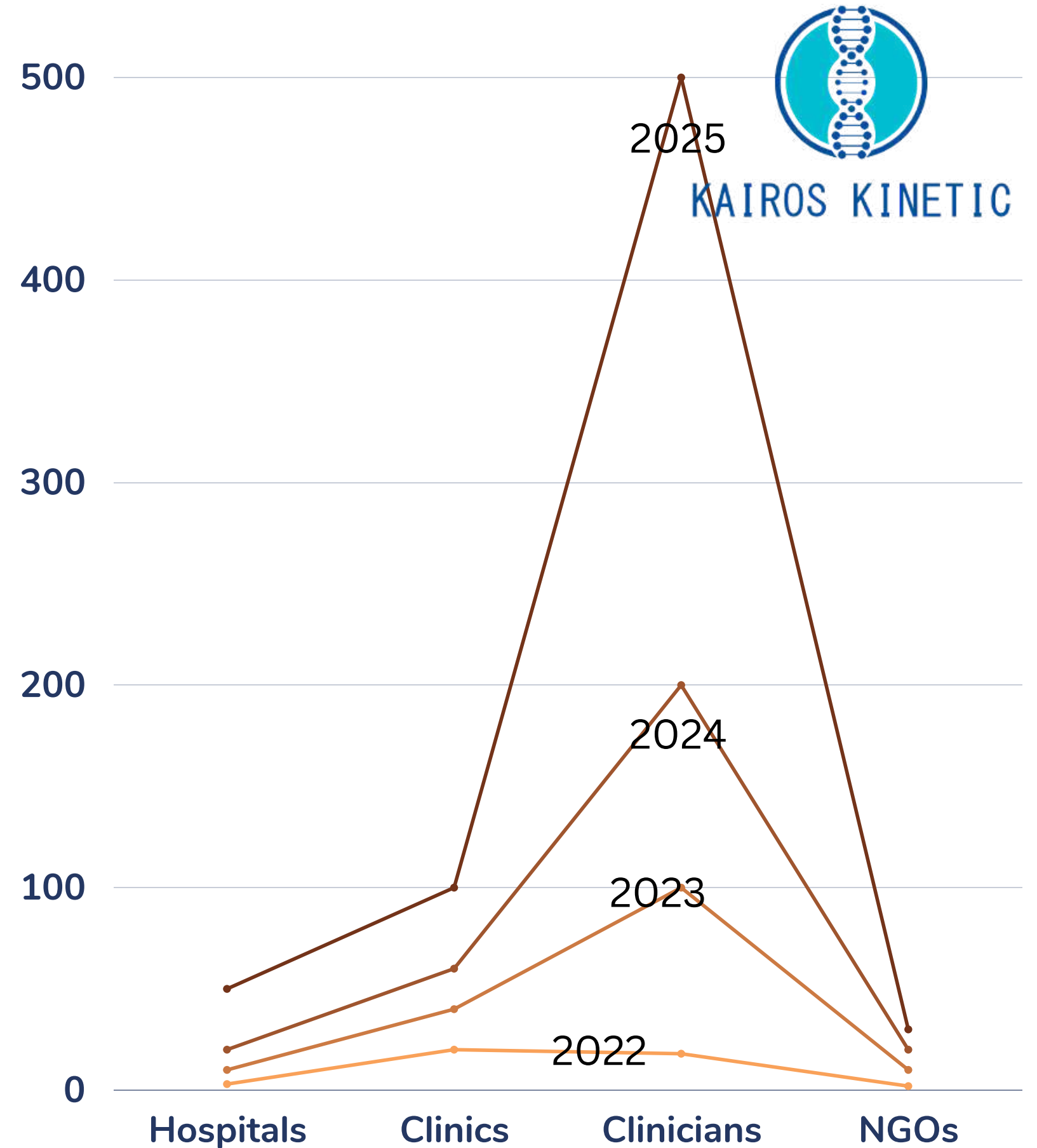


**USER PROFILE**

Prototype



# Traction





# Total Market

## Total Available Market

Global-Oral Cancer Biomarker

\$ 7.3 Billion

Serviceable Available Market

Asia-Pacific

CAGR 17.8%

Serviceable Obtainable Market

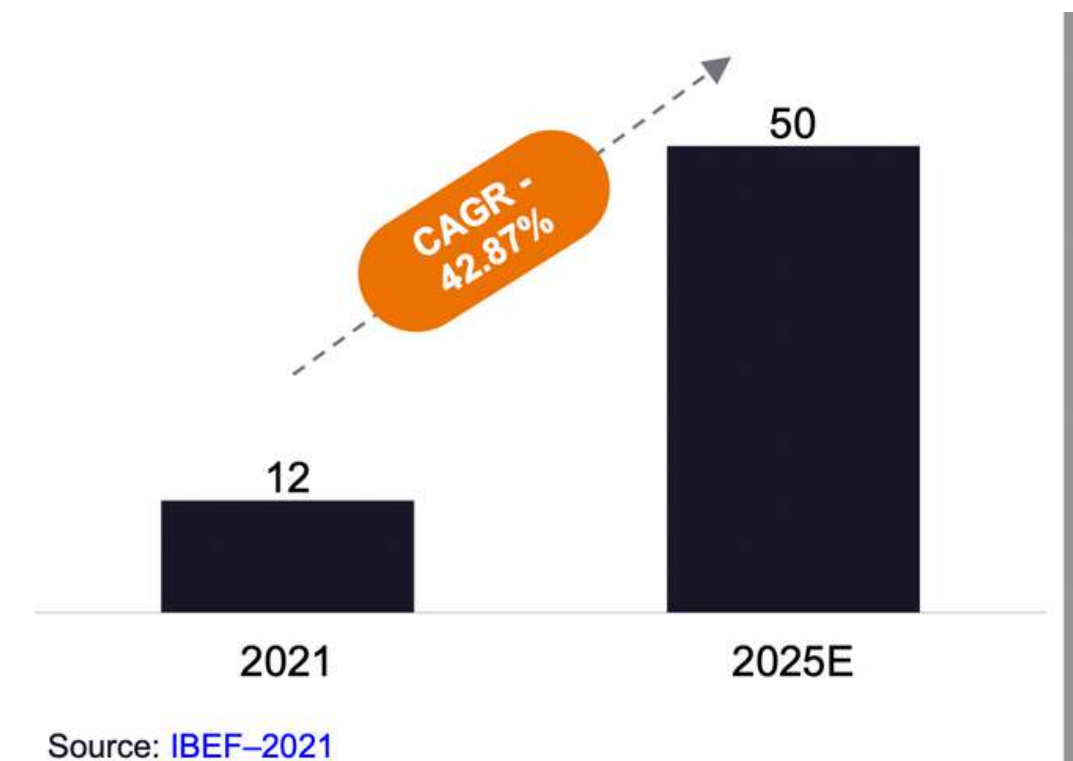
India

277 Mn Tobacco Users

3236 Tests/wk



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CITY	TESTS PER WEEK (Avg.)	PRICE IN RS. (Avg.)
Delhi	3196	1751
Chennai	3236	1689
Bangalore	2335	1722
Mumbai	2208	2162

SOURCE TATA1MG.COM

# Target Market



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B2B2C-Rs.900



B2C-Rs.1500



Licensing-Rs.3000



## Distribution Channels



AGAPPE



TAM-India

274.9 Mn

TAM-Asia-Pacific-Africa

700 Mn

1.2 Bn Tobacco Users



# Go To Market



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Regulatory Body

Diagnostic Kit  
Manufacturers-OEM

#### Medical Devices Clusters

- Gujarat
- Maharashtra
- Karnataka
- Haryana
- Andhra Pradesh
- Tamil Nadu



#### Industry Contacts

- Medical Technology Association of India
- Association of Medical Device industry (AIMED)
- Association of Diagnostics Manufacturers of India

#### Players Corresponding to Sales Bracket



UDAIPUR SURGICALS PVT. LTD.



Distribution Channels

Note: CDSCO-284\*750 licensed manufacturing units



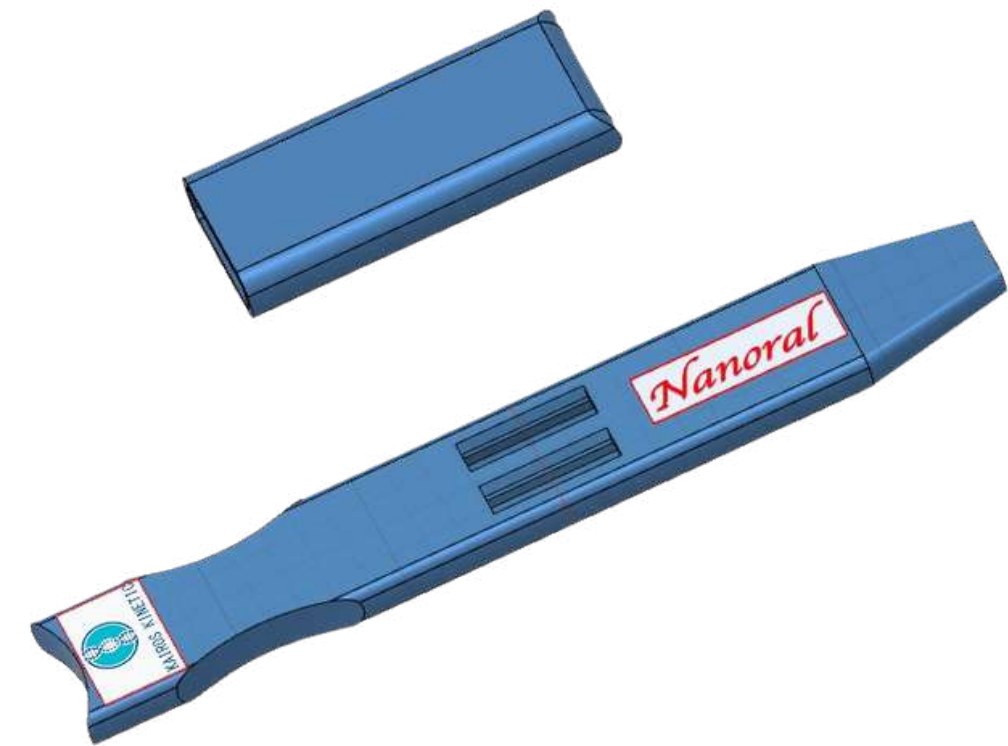
# Competitive Analysis



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**ErlySign**  
**Ship-to-Test**

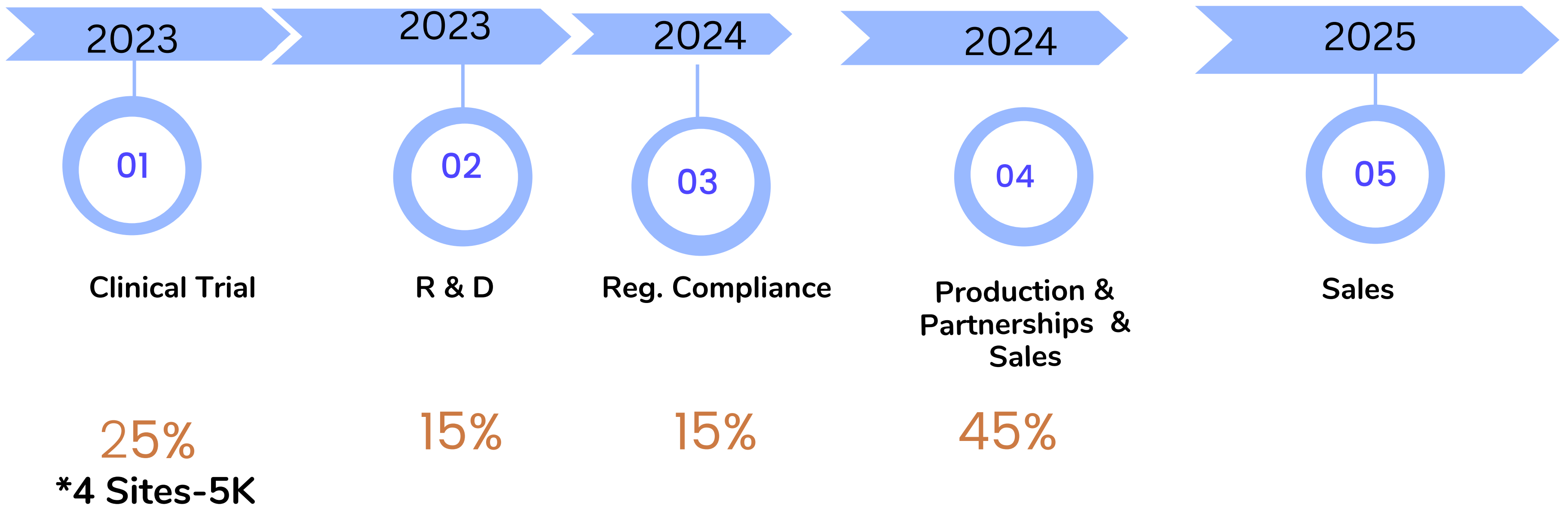


**Nanoral**  
**Test-  
Anywhere-Kit**

# ASK: USD 750K



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# Our Team



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